

ABOUT ME

I'm a **Visual UI & Motion Designer**. I have a passion for art and design, a hunger for knowledge, and a drive to find purpose and meaning in everything.
My goal: Quickly and efficiently create beautiful and impactful designs that drive brand communication and positive consumer interaction.

SKILLS

- Art Direction
- Graphic Design
- Visual UI/UX Design
- Motion Graphics
- Typography
- Video Editing
- Presentation Design
- Copywriting
- Digital Content Strategy
- Ideation & Conceptualization

EDUCATION

MFA - ADVERTISING

Academy of Art University
San Francisco, CA
Graduated in 2020

Winner of American Advertising Awards
2017 - Bronze

BBA - MARKETING

Ateneo de Davao University
Philippines
Graduated in 2014

TOOLS

- Photoshop
- After Effects
- Illustrator
- Premiere Pro
- InDesign
- Figma
- PowerPoint
- Sketch

EXPERIENCE

UX, VISUAL UI & MOTION GRAPHIC DESIGNER

Samsung | Mountain View, CA | Contract
Fall 2024 - Summer 2025

UX, VISUAL UI & MOTION GRAPHIC DESIGNER

Various Clients | Freelance | Remote
2022 - 2024

VISUAL MOTION & UX DESIGNER

Specialized Coating Services | Fremont, CA | Full-Time
Winter 2023 - Summer 2024

- Designing visuals for brochures, product data sheets, labels for products, and other design templates including packaging designs and motion videos for marketing.
- Drafting digital floor plans for easy recreation of production flow, collaborating with cross functional teams ensuring seamless process, and design hand-offs before final implementations.
- Performing and presenting competitive analysis and audit on production management software.

LEAD DESIGNER & MOTION UI DESIGNER

The Inturnship | Portland, OR | Remote
Fall 2021 - Summer 2022

- Designed content templates generating 100% brand interest resulting in high social media engagements.
- Conceptualized motion design assets for a more dynamic and interactive web and social media brand interaction.
- Conducted extensive research done at quick turn around times, working with teams resulting in 95% on project completions.

LEAD DESIGNER - UX, SOCIAL

Ira Jaan Foundation | San Francisco, CA | Remote (Volunteer)
Spring 2022

- Conceptualized, designed, and produced social posts for the Agents of Hope event that increased engagements and impressions up to 250% across four social media platforms.
- Strategized digital and social marketing automation that resulted in surpassing the sign-up goal for the event.
- Templating social grids and posts to create consistent user flow.

UX, VISUAL UI, MOTION GRAPHIC & MARKETING DESIGNER

Medical Career College | Fremont, CA | Hybrid
Winter 2020 - Winter 2021

- Revamped overall web experience, produced visual UI, and strategized ad placements that generated new leads and new service inquiries, resulting in increased student enrollments.

UX, VISUAL UI DESIGNER & ART DIRECTOR INTERN

Young & Hungry | San Francisco, CA
Fall 2019